

## R. E. A. Brings Light, Power, Comfort and Convenience to Farm Homes



### The Story of the Changing Scene in Rural Alberta

In co-operation with the Calgary Power Limited, supply companies, local electric appliance firms and merchants, and 48 other town weeklies, we issue a special regular edition of this paper this week containing informative articles and features of Rural Electrification in Alberta and what R.E.A. has done and is doing to bring electricity to thousands of farm homes. The ultimate goal is to electrify all farms in Alberta as far as is geographically and humanly possible. Wonders have already been accomplished by the power companies in supplying electrical energy by harnessing rivers, mountain streams, building dams, reservoirs and power plants in some of the most remote and almost inaccessible regions in the province. Engineers and surveyors are constantly on the job improving present facilities and seeking new avenues to increase the power requirements of our fast growing province.

This paper extends congratulations to Mrs. R. A. McRoberts, of Irma, Alberta, and takes pride in the fact that she was awarded second prize in the story contest sponsored by Calgary Power Ltd., on "What Electricity on the Farm Means to Our Family's Way of Life." Her story appears in this issue, also the first prize story by Mrs. Harold Almborg, of Czar, Alberta.

We trust our readers, urban and rural, will find this edition instructive and interesting. It tells the story of the changing scene in rural communities.

### Congratulations!



MRS. R. A. McROBERTS  
Irma, Alberta

Congratulations to Mrs. R. A. McRoberts — Mrs. "Dick" McRoberts to us, whose fine essay on "What Electricity on the Farm Means to Our Family's Way of Life" won second prize in Calgary Power's contest for all Alberta. This essay with Mrs. McRoberts' photograph appears in this issue of the Times.

Mrs. McRoberts is the faithful correspondent who, every week, sends in a fine column of beautifully polished "Northern Nuggets" to the Irma Times and we are most happy to see her literary efforts thus rewarded.

### ICE CARNIVAL PRIZES FOR ALL AGES

There are the classes for which prizes will be awarded at the ice carnival to be sponsored by the Home and School Association at the Irma rink on March 6.

Youngest person on skates. Oldest person on skates. Prizes for best fancy dress and best come will be awarded in the following:

1st Class—Children under 6 with or without skates.  
2nd Class—Children 6, 7, and 8.  
3rd Class—Children 9, 10, and 11.  
4th Class—Children 12, 13, and 14.  
5th Class—Children 15 and over.

Also dress and comic prizes for couples.

WELL BABY CLINIC  
Jarrow, Tuesday, March 9.

### BRIDAL SHOWER

A number of friends gathered in the lunch room of the Irma school on Saturday evening, February 20 to honor Miss Lamona Archibald whose marriage was an event of this week.

The room had been decorated for the occasion with pink and white streamers, white bells and flowers.

As the bride-to-be entered the room, all joined in singing "For She's A Jolly Good Fellow," accompanied at the piano by Mrs. Chas. Pyle. Mrs. Stan Murray as mistress of ceremonies, conducted the program which included vocal tries by Mrs. E. Jackson and Misses Colleen and Irene Archibald; a solo by Miss Shirley Pyle; a duet by Misses Kathleen and Mona Larson; a piano solo by Miss K. Larson and a couple of contests conducted by Mrs. R. Larson.

The guest of honor was then asked to open her parcels, after which she thanked her friends and extended a cordial welcome to them to come and visit her in her new home at Wainwright.

A delicious lunch was served by the hostesses, Mrs. H. Larson, Mrs. C. Archibald and Mrs. Chas. Pyle.

### Church Services

**UNITED CHURCH**  
Sunday, February 28  
Irma Sunday School and Bible Class 10:30 a.m.  
Worship Service 11:30 a.m.  
Subject: "Worshipping God."  
Minister H. W. Inglis.

**ST. MARY'S CHURCH NOTES**  
There will be Celebration of Holy Communion in St. Mary's Church on Sunday, February 28 at 2:30 p.m.

**AVONGLEN GOSPEL MISSION**  
Regular Sunday services are held at Avonglen Gospel Mission every Sunday.  
Sunday School 10:45.  
Worship Service 2:00 p.m.  
We preach: The Book, the Blood and The Blessed Hope.  
T. M. Conway, Pastor.

### Card of Thanks

I wish to express my sincere thanks for the many visits, cards and gifts the baby and I received while we were in the hospital. They were all very much appreciated.

—Ruby MacMillan

### Northern Nuggets

Buffalo Coulee W.I. met at the home of Mrs. C. Ramsey on February 18. Twelve members were present. Plans were made for the Amateur Hour March 24. Prizes will be approximately the same as last year, with the same grouping. However, there will be a special class for all western music acts. Memorial donations have been made to the Cancer Fund and the Crippled Children's Hospital in Calgary and also a donation to St. Mary's Home for Boys, Edmonton. An Anniversary Party is planned for Albert school on March 19 when W.I. members and their families will meet for supper and a social evening to celebrate the W.I.'s 7th anniversary. Flour sacks were ordered and Mrs. R. McRoberts will ship an order to Adanac in the spring. Mrs. H. Barsz read her Agriculture paper, entitled "Beautiful With Trees and Shrubs," and Mrs. L. H. Barsz demonstrated the making of braided rugs. These two ladies were later presented with cups and saucers as a thank you for good work done as past treasurer and president respectively. A very enjoyable contest brought the afternoon to a close.

We are sorry to hear that Mr. Tuffy Larson has arrived home from a lumber camp with a broken leg.

Week-end visitors at the home of Mr. and Mrs. Eric Prior were Mr. and Mrs. Vic Johnson and boys of Wetaskiwin, down to help Mrs. Art. Elsie celebrate her 21st birthday. Congratulations Betty!

A capacity crowd filled Education Point school Friday night for the Bingo and dance sponsored by the Triangle Association. Mrs. Eric Prior was the winner of the final prize, a bedroom lamp. Other winners were as follows:

Miss Kathryn Meyer, Donald Thurston, Mrs. R. Lukens, Gordon Herder, Vic Johnson, Mrs. R. Lukens, Mrs. A. Fleming, Bill Guy, Mrs. R. V. Prior, Mrs. S. Coulman, Frank Kellar, Miss K. Meyer (consolation Mrs. Vic Johnson), Mrs. C. Pyle, Ronnie Larson, Mrs. Allan Larson, Mrs. Eric Prior, Richard Gunderson, A. E. (Red) Larson, Mrs. Art Larson, A. E. (Red) Larson.

The Triangle Association appreciates the support given to it by district residents and plans another Bingo for Alma school on Saturday evening, March 27, with better prizes being offered. Since this will probably be the last one of the season, save the date! Have you voted Marjory Coulman for carnival queen yet?

Mr. and Mrs. E. C. Prior and Mr. and Mrs. J. Dunbar were city visitors Sunday and Monday with Mr. and Mrs. F. Drewick.

"Messrs. Ted and Clair Prior and Frank Kellar motored to Wetaskiwin to the Car Bingo Saturday night. No new car came back with them, however.

Mr. Frank Ford Jr. is a patient in Wainwright hospital.

A 500 Card Party will be held at Orbindale Saturday evening, February 27, sponsored by the W.I.

The Junior Red Cross is sponsoring a dance in Orbindale school on March 12.

The Junior Red Cross is sponsoring a dance in Orbindale school on March 12.

**Glen-Coa Cleanings**  
Mr. Wm. MacKay is visiting relatives and friends in our community at present.

Mr. and Mrs. Eric Foresburg and family of Calgary accompanied by Mrs. Stan Berg and children visited the Withall home last week.

### Irma Small Fry Hockey Action

On Saturday, February 20, a bus chock full of eager young hockey players journeyed to Wainwright to do battle with the eastern lads.

The first game at 8 o'clock between the Pee-Wees turned into a rout with Wainwright running home 13 goals to Irma's one tally. Bobby Flae snatching Irma's lone marker. The Irma lads did very well, considering Wainwright has had ice all winter and such a large number of boys to draw from.

In the second game at 10:30, the Irma Midgets did somewhat better, Wainwright managed to squeeze out a 1 to 0 victory. This was a well played game, the goal tending being excellent and the defence clearing effective. Only 2 penalties were handed out both going to Irma. "Steele," one for tripping and one for roughing. Irma held the fort while short handed and not until the 16 minute mark of the third frame did Wainwright crash the scoring column which resulted from a wild scramble in front of the Irma net and the disc was tipped into the Irma cage. Irma hotly disputed the goal, claiming the sniper was in the crease but to no avail and Wainwright was awarded the goal. The Irma boys applied the pressure for the remainder of the game, but the yarn was all wound up the score read Wainwright 1, Irma 0.

A superb exhibition of hockey skill is expected when Wainwright comes to Irma for the return game. How about some home town support, Irma fans.

**Pee-Wee lineup:**  
Forwards: B. Rae, A. Symington, J. M. Massie, B. Sathin, Adrian Lovig, B. McDuff, King C. Larins. Defence: H. Angquist, Glasgow, L. Fuder, Patterson, and Matwiechuk. Goal, Art Lovig.

**Midget lineup:**  
Forwards: G. Lovig, C. Cairns, J. Rohrer, R. McDuff, S. Gulbraa and C. Prior.  
Defence: Steele, H. Inglis, Archibald, Wilkerton, D. Fuder, B. Miles, W. Pendleton. Goal, B. Fischer.

### MARJ. COULTMAN LEADING IN "QUEEN" CONTEST

A preliminary count of the votes for Queen candidate for the forthcoming ice carnival to be sponsored by the Home and School Association on March 6 has been made and the standing at time of writing is Marjory Coulman, Triangle Association candidate first, Irene Larson, Board of Trade, second, and Colleen Archibald, High School third.

Votes will be counted daily and a Bulletin Board put up so you can watch your favorite's standing.

Even if the ice is all gone by March 6, the crowning of the Queen will take place on schedule in the school auditorium.

### Home and School Notes

Come to the Home and School sponsored Carnival on March 6 and see Irma's Carnival Queen crowned.

Skaters in costumes will delight you and the Hardisty Skating Club will thank you. A handsome door prize will be given to some lucky person. All for the small price of: Adults 50c; High School Students 25c; Children 15c.

Get your tickets in advance—and be sure to vote for your favorite candidate.

Watch for posters telling about all the prize events.

### Funeral Held For Highly Respected Irma Resident

THOMAS EDWARD YARR

On the evening of February 16, the Irma district lost by death one of its few remaining pioneers in the person of Mr. Thomas Edward Yarr. He had been ill only eight days.

Mr. Yarr was born in Belfast, Ireland. As a young man he came to Fort Saskatchewan, Alberta, about 1904, and to the Irma district as a homesteader in 1907. He farmed successfully north of Irma until 8 years ago when he rented his land and retired to live in our village. Here he filled very efficiently the bookkeeper for the Irma Co-operative Association, and in his spare time, largely with his hands, he built one of the cosiest homes in Irma.

Only two members of his family survive him, namely Mr. John L. Yarr of Winnipeg who was present at his funeral, and a sister, Mrs. E. Nichols of Belfast, Ireland.

Mr. Yarr, or Tom, as he preferred to be called, was a man of rather a retiring disposition. He seemed to shun crowds and avoid publicity of any kind. Yet while he never sought to be popular, he was universally respected for his undoubted integrity. Besides integrity, sincerity and gentleness were evident to those fortunate enough to call him friend. Such numerous friends will continue to be keenly aware of his absence, and will ever sincerely reverse his memory.

He was buried from the Irma United Church of which he was a regular attendant, on Friday, February 26. The Rev. Mr. Inglis officiated, assisted by the United Church choir. His body rests in the Irma cemetery.

The following were the pall bearers: Mr. V. Torrance, Mr. Arthur Knudson, Mr. Albert Knudson, Mr. Ernie Rae, Mr. F. Thurston Mr. Leigh Currie. Floral tributes came from the following: The Co-operative Association; Mr. and Mrs. H. Riley; Mr. and Mrs. L. R. Jones; Mr. and Mrs. I. S. Reeds; Flt. Lt. and Mrs. W. Archer; Mr. and Mrs. A. Charter; Mr. and Mrs. Phil Charter; Mr. and Mrs. Bob Charter.

Donations to St. Mary's Memorial Fund: Mr. and Mrs. J. Holt; Mr. and Mrs. F. T. Thurston; Mr. and Mrs. E. H. Targett.

Donations to Irma United Church Memorial Fund: Mr. and Mrs. H. Morse; Mr. N. L. Fuder; Mr. and Mrs. J. Craig; Mr. and Mrs. H. Long; Mr. and Mrs. Erwin Prosser; Ole Halverson; Mr. and Mrs. Ross Eaton; Mrs. Mildred Tripp; Mr. and Mrs. N. McMillan; Mr. and Mrs. Malcolm McMillan; Mrs. Ella McRoberts; Mr. and Mrs. Ross McFarland; Mr. and Mrs. A. E. Knudson; Mrs. I. C. Knudson; Mr. and Mrs. W. T. Barber; Mr. and Mrs. W. N. Fekkelton; Mr. and Mrs. J. Burton; Mrs. Henwick and Clarence; Mr. and Mrs. H. Black.

To the Cancer Fund: Mr. and Mrs. Harry Halverson; Mr. and Mrs. Jack Rae; Wilmer, Kay and boys; Mr. and Mrs. Wm. Matthews and girls.

To the United Church General Fund: Mr. and Mrs. J. C. Currie and family; Mr. and Mrs. R. D. Smallwood and Alex; Mr. and Mrs. James Pond and family; Mr. and Mrs. Harold Fuder and family; Mr. and Mrs. R. Miles and family; Mr. and Mrs. R. Dempsey and family; Mr. and Mrs. E. A. Haun and family.

To the WMS: Mr. and Mrs. A. A. Fischer; Mr. and Mrs. R. L. Simmerman.

To the Alberta Protestant Home for Children: Mr. and Mrs. Wm. Masson and family.

Births in Canada climbed to a new monthly peak of 37,463 in July.

**Card of Thanks**  
I would like to express my thanks to the doctors, nurses and hospital staff for their kindness to me during my stay in the hospital, also to those who sent flowers, fruit, cards, letters and also those who visited me. Thanking you again.  
Mrs. J. Marshall

**Card of Thanks**  
I would like to thank the many kind friends who sent flowers, fruit, cards, etc., during my stay in hospital. Especial thanks to those who came to visit me.—Mrs. R. A. Larson.

### Kiefer's SHOWS

at IRMA  
Friday, February 26  
"LYDIA BAILEY"  
Dale Robertson, Anne Francis  
Technicolor  
Friday, March 5 8:40 p.m.  
"GIRLS IN THE NIGHT"  
Joyce Holden, Glenda Farrell  
Family

### WAINWRIGHT CLINIC

Wainwright, Alberta  
Phone 35  
H. C. WALLACE, M.D.  
Maternity, Diseases of Children  
J. E. BRADLEY, M.D.  
General Surgery  
J. D. WALLACE, M.D.  
Orthopedics and Traumatic  
Charles G. H. Jones, M.D.  
Surgery  
G. M. ASCHAF, M.D.  
General Medicine  
O. S. HAUCK, D.D.S.  
Dental Surgeon  
Phone 227  
IRMA OFFICE  
Every Thursday from 2 p.m. to 5 p.m. Appointments to be made at IRMA DRUGS.

### A. C. CHARTER

Irma — Alberta  
Provincial Treasury Branch  
Agent

Authorized Agent to receive deposits from the public and extend other Treasury Branch facilities.  
Alta. Govt. Insurance and Hall  
Agent for  
British American Assurance Co.  
Portage LaPrairie Mutual Co.  
Pearle Assurance Company  
Massey and Renwick Ltd.  
Smeltzer and Co., etc.

### PURVIS, JOHNSTON and PURVIS

Barristers and Solicitors  
407 Tupper Building. Ph. 42138  
EDMONTON — ALBERTA

### GORDON STALKER

Auctioneer  
Phone 1008, Viking, or see P. E. Jones and Son, Irma, Alta.

### Mainwood Optometric Clinic

WAINWRIGHT ALBERTA  
Opposite Medical Clinic on Main St. Phone 199, Box 628.

### Dr. R. L. Lynn, Dentist

Located in the old Town Hall  
Phone 782  
Office Hours:  
9:30 to 12:00—2:00 to 5:00  
VIKING ALBERTA

### IRMA TIMES

MRS. H. RILEY, Local Editor  
Phone 514  
Published every Friday by the Times Publishers, Irma, Alberta.  
Subscription Rates: \$1.50 per year in advance. Authorized as Second Class Mail, Post Office Department, Ottawa.

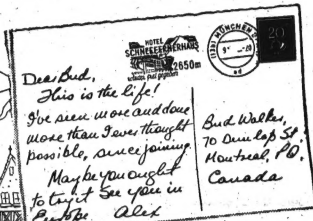
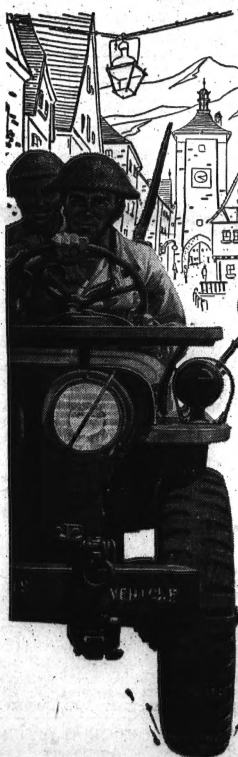
# POLES\*

## To girdle the Earth for Alberta's Farm Services

\* During 1953 this firm alone provided Calgary Power Ltd. and Farm Electric Services Ltd. with over 30,000 poles.

Farm electrification in Alberta is expanding so rapidly that the poles required since 1946, if spaced only 550 feet apart, would girdle the earth at the equator.

**B. J. CARNEY & COMPANY**  
Western Red Cedar Poles  
SPOKANE, WASHINGTON      ENDERBY, B.C.



The Army is the career for the young man who wants to get ahead... who enjoys travel... who can face up to adventure.

It is not the place for the man who wants it easy. For there's a lot of training and hard work. But you benefit in new skills... in financial security. And promotion comes fast for men with ambition and ability.

The Canadian Soldier is one of the best paid, best fed, best looked after soldiers in the world. From the long term view, it's a career that offers much: Chances for extra training and promotion, travel and adventure, 30 days annual vacation with pay and financial security for you and your family.

In the Army you are important to Canada because you are trained to defend our freedom. For your future... for Canada's... join now!

To be eligible you must be 17 to 40 years of age, skilled tradesmen to 45. When applying bring birth certificate or other proof of age.

Apply right away—write or visit the Army Recruiting Centre nearest your home.

No. 10 Personnel Depot, Currie Barracks, Calgary, Alta.  
The Army Information Centre, 10042 101st St., Edmonton, Alta.  
No. 10 Personnel Depot, (Edmonton Section)  
HQ Western Command, Kingsway Avenue, Edmonton, Alta.  
The Army Information Centre in your home town

ARMY-ATV

## SERVE CANADA AND YOURSELF IN THE ARMY

Listen to "Voice of the Army"—Wednesday and Friday evenings over the Dominion Network



Home like a man's home at Edmonton's  
**ROYAL GEORGE HOTEL**



### WARNING Power Lines Can Be Dangerous

Most farm people are quite familiar with the telephone lines leading into their houses, and the radio aeriels commonly used for radio reception. These wires under normal circumstances are quite safe to touch. HOWEVER, should any of these wires come in contact with rural power lines, or any other power line, they may become charged with a very high voltage.

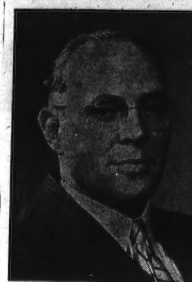
If your telephone lead-in or aerial lead-in or even fence wires, should suddenly start to smoke or sizzle—DON'T TOUCH IT—DO NOT LET ANYONE ELSE TOUCH IT. Leave someone to keep everyone away from it and get word to your Calgary Power serviceman as quickly as possible.

Any attempt to take hold of a sizzling or smoking wire could result in serious burns or even death.

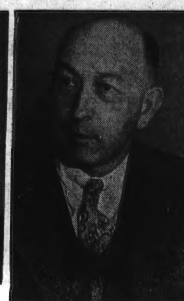
If the building should start smouldering or burning, DO NOT THROW WATER ON IT. Water will conduct electricity right back to your hand. Use a FIRE EXTINGUISHER or a Carbon Dioxide extinguisher.



DEANNE KIMMELMAN  
Bashaw, Alberta  
Winner of Third Prize  
In Story Contest



The organization of rural electrification co-operatives in Alberta has been aided materially by the work of the two men shown above. The late F. J. Fitzpatrick, (right) will be remembered by many throughout



Alberta for his work on behalf of co-operatives while his successor as Supervisor of Co-operative Activities, H. W. Weber, (left) is continuing the duties of his former associate.



REDDY KILOWATT  
Your Electric Servant



Viking News, Printers

**Good seed**  
INCREASES PRODUCTION!

It's good business to grow your own. This year sow a few clean acres of Registered or Certified seed.

See your ALBERTA PACIFIC AGENT for prices and particulars.

**ALBERTA PACIFIC**  
GRAIN COMPANY (1943) LTD.  
SERVING ALBERTA PRODUCERS WITH OVER 100 COUNTRY ELEVATORS



With an electric welder, trips to town can often be prevented, and many hours or even days saved during the rush of springtime and harvest work.



## Twice Around the World...

More than enough wire to encircle the earth TWICE at the equator has been used to supply the requirements for Farm Electrification in Alberta to date.

In supplying a considerable part of this, Canada Wire has played its part in the modernization of Alberta's farms for electrical living and increased production.

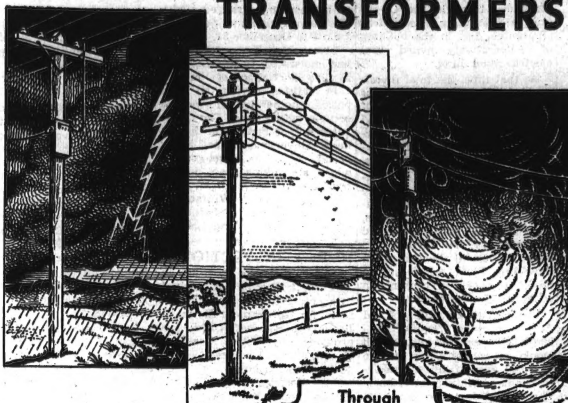
**CANADA WIRE & CABLE COMPANY**

ALBERTA DISTRICT SALES OFFICE:  
624 - 9th AVE. W., CALGARY, ALBERTA

Factories: TORONTO, MONTREAL, VANCOUVER  
SALES OFFICES FROM COAST TO COAST



# MOLONEY TRANSFORMERS



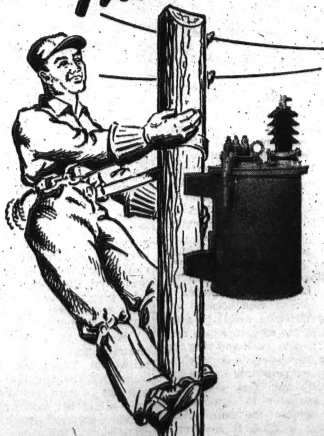
Because  
MOLONEY TRANSFORMERS  
are built by SPECIALISTS  
they help to make the  
Electric Service to your  
farm more dependable.

Through  
Foul Weather  
and Fair It's  
*Continuity  
of Service*  
that  
counts

MOLONEY ELECTRIC COMPANY OF CANADA LIMITED



## DEPENDABLY SERVING FARM ELECTRIC SERVICES!



### PACKARD TRANSFORMERS

When electrical power leaves the Ghost Plant, the Spray or any other plant serving the Farm Electric Services, the voltage is much too high for practical use. It would cause serious damage to your farm and home electrical equipment. Through Packard transformers this high voltage is stepped down to a workable value and adapted to the needs of your particular farm.

Through Packard transformers the huge dams, the giant generators, the miles of transmission lines of the province-wide Calgary Power—Farm Electric Service system, are harnessed to meet your individual electrical requirements efficiently and economically.

### PACKARD WATT-HOUR METERS

Accurately measuring the electricity you use is important to both you and your Farm Electric Association. We are proud that Packard Meters fulfill all requirements for this job and are used by Farm Electric Service in thousands of homes throughout Alberta.

Built For Accuracy and Long Life!



PACKARD ELECTRIC COMPANY LIMITED

ST. CATHERINES, ONTARIO

ALBERTA REPRESENTATIVE: GEORGE ELLIS LTD.

392 - 7th Ave. W., CALGARY 10501 - 105th St., EDMONTON

Serving Canadian  
Electrical Users  
for  
**60 YEARS**  
SINCE 1894

## The Co-op Activities Branch as it Applies To Rural Electrification in Alberta

The first Rural Electrification Association—or "R.E.A." as they are commonly known—was incorporated April 30, 1947, in the Springbank district, west of Calgary.

Before that time, no Province wide plan of farm electrification had been undertaken. However, several small electrical co-operatives had been formed to bring power to farms in the Edmonton area. The oldest of these groups is the Namoo Co-operative Limited which has over sixty members.

In 1947 there were but seven R.E.A.'s incorporated.

1948 saw thirty-three new associations formed.

In 1949, there were forty-one. In 1950, there were thirty-six.

In 1951, there were fifty-four. In 1952, there were fifty-five.

In 1953, there were seventy-four.

These three hundred R.E.A.'s have brought the benefits of electric power to some 22,000 of their members with more being added daily.

To assist R.E.A.'s in the financing of their lines, The Co-operative Marketing Associations Guarantee Act was amended to allow R.E.A.'s to borrow money under the guarantee of the Provincial Treasurer. The first such loan was granted May 27, 1948. Since that time, one hundred and ninety five associations have built almost fifteen and a half million dollars worth of lines and have borrowed under guarantee almost six and a half million dollars.

The guarantee referred to above has proved a very popular method of assisting the financing of R.E.A. lines but the policy laid down in this regard required that at least 50% of the estimated cost be raised in cash by the association.

In 1952, it was felt that lines were being planned in areas in which it would present too great a hardship for the R.E.A.'s to raise 50% of the estimated cost. Thus, after a great deal of study relative to the best method

of giving increased financial assistance, The Rural Electrification Revolving Fund Act was assented to on April 2, 1953. Some evidence of the favour which this legislation has found may be seen when it is considered that the first advance was made June 1, 1953, and at Dec. 31, 1953, over four million dollars had been borrowed from the Fund.

The Co-operative Activities Branch is charged with the responsibility of incorporation and supervision of R.E.A.'s in the same manner as all other co-operative associations in the Province. In addition to this, the recommendation and requisitioning of guarantees and Revolving Fund loans constitutes a goodly portion of our work. We keep ledger records showing the position of all loans under The Revolving Fund Act, both by Association, and by individual.

May we of the Co-operative Activities Branch reassure anyone interested in Rural Electrification that we are pleased to be of assistance at any time.

H. W. Webster, Supervisor  
Co-operative Activities.



## Electricity on The Farm

C. A. Cheshire, Extension  
Agricultural Engineer

Electricity is rapidly becoming an important factor in farm production in Alberta. It is common knowledge that a 1/4 h.p. motor can do as much work as a man and moreover, it can do the equivalent of a day's work for about five cents! It is little wonder that motors of this size are being used to take the manual labor out of jobs such as pumping and hauling water, milking cows or turning the fanning mill.

Electricity is also taking over to a large extent in providing heat for brooding pigs, lambs and poultry. Add to this its convenience and economy as a source of light and some of the reasons for its popularity in the poultry and hog enterprises are seen.

For grain handling—grinding, rolling or conveying—electricity cannot be equalled as a source of cheap power, and the convenience of having this power at just the flip of a switch makes this use of electricity even more attractive.

There are dozens of other uses for electricity in improving or increasing production in practically every type of farming. Ventilation, feed mixing, water heating, yard lighting, milk cooling, paint spraying, are just a few samples of what electricity is doing to help lighten the farmer's load. It is little wonder that farm electric power is so welcome in all parts of Alberta.

## Who and What is Farm Electric Services Ltd.

Within the territory served by Calgary Power Ltd., the farm population is becoming used to seeing bright orange trucks bearing the insignia "Farm Electric Services Ltd." The farmers know that this is the organization which does the physical work of building the farm electrification lines—often with the help of the farmers themselves. Not everybody knows that there is a close family relationship between Farm Electric Services Ltd. (F.E.S.L.) and Calgary Power Ltd. The former is a subsidiary company of the latter—a non-profit company organized for the sole purpose of building and operating farm lines.

F.E.S.L. has been promising 2,500 to 3,000 new farm connections per year for several years—but they more than match their objective each year. During 1953 F.E.S.L. connected just over 4,000 farms. If the weather holds in 1954, if materials are available in sufficient quantities and a sufficient field staff can be hired, this vigorous young company should equal or surpass that figure.

Many of the fellows on the Farm Electric crews and their foremen are known personally to the farmers. In fact, many farmers themselves and their sons have worked on the crews and have first hand knowledge that such work isn't a bed of roses, particularly during cold weather and in storms. The experience the farmers and sons obtain on these crews will stand them in good stead in future years. They will have an inside track on the methods of building lines and so forth.

The members of the crews, particularly the boys from the city sing high praises of the wonderful meals they get when they are fortunate enough to be able to board at some farm. It has been said often to these

young fellows by the farmer's wife, after they have tucked away a good meal, that she would rather pay their board than have to feed them. This, of course, is always said jokingly, as nothing pleases a cook more than to have her food appreciated.

The Supervisors, the Foremen and crew members of Farm Electric Services Limited have often said that the co-operation they received from the Executive of the Rural Electrification Co-operative Association and the individual members themselves is really outstanding. This friendly and valuable co-operation, of course, is a great contributing factor in completing the work at the lowest possible cost. This friendly, cheerful spirit sure makes the job go a lot smoother too for the boys in the bright orange trucks.

## Farm Use of Power Increases, Cost Decreases

Here is how the average consumption of electricity for use on the farm has increased since 1931.

Year	Average Consumption per farm per month
1931	62
1935	65
1939	95
1945	136
1952	250

Monthly consumption in 1952 was 400% of the consumption in 1931.

Here is how the average cost per kilowatt hour of electricity for farm use has dropped since 1931.

Year	Cost per kilowatt hour
1931	11.09¢
1935	10.65¢
1939	8.42¢
1945	6.31¢
1952	2.68¢

The average cost per KWH for electricity used on the farm in 1952 was just one-quarter of the average price paid in 1931.

## Your Two Best And Cheapest Servants

"Electric Power" and the  
"Phone On Your Wall"

Congratulations to Calgary Power and your Mutual Telephone Companies for their active part in developing a happier rural life in Alberta.

We are privileged to serve them both  
**G. A. WRIGGLESWORTH**

Wood Preserving Yard  
Caroline, Alta. Box 120  
Phone 3 Treated Power and Telephone Poles

## CANADA CREOSOTING COMPANY FOR THE BEST IN TREATED TIMBER



# Cry Havoc!

Storm-ravaged countryside . . . but Canada Creosoting poles are up to stay—protected from attacks of fungus decay, insects and chemical action. They give from three to five times longer life than untreated material. That means money saved through lower maintenance and elimination of renewals.

We solve the Alberta utilities for their extensive and progressive rural electrification program in which it has been our privilege to participate.

Build and pressure treated poles available

**CANADA CREOSOTING COMPANY LIMITED**  
A division of  
**DOMINION TAR & CHEMICAL COMPANY, LIMITED**  
2240 Sun Life Bldg. — Montreal, Que.

Most house wiring is designed for 115 volts and will safely carry 15 amperes of current. Never overload any one such circuit with more than 1725 watts total—you'll know if you do because your fuse will burn out.

Watt—The unit of measurement of power. 1 volt x 1 amp. equals 1 watt.  
When replacing a fuse never use a substitute—use only the right size fuse. Keep a good supply of the right size fuses on hand.

Did you know that a kilowatt of power used for an hour (a kwh.) is the equivalent of 1.34 h.p.? In other words, a kilowatt-hour is even more power than a horsepower.

USE A NEWS WANT AD

## The Rural Electrification Revolving Fund Act

April 2, 1953, marked a new era in the development of Rural Electrification in Alberta. Your Alberta Government, prior to that date, had provided financial assistance through The Co-operative Marketing Associations Guarantee Act, in the building of co-operatively owned rural electrification lines.

At that time, the total investment in association lines was estimated at \$14,000,000. Of this amount, \$6,002,160.00 had been borrowed under the guarantee of the Provincial Treasurer to electrify 14,676 farms.

In 1952, Premier E. C. Manning considered that as more outlying areas were being considered for farm electrification, more financial assistance would be necessary. To further this end, The Rural Electrification Revolving Fund Act was proposed, to work in conjunction with the Guarantee Act.

Under The Revolving Fund Act, a revolving fund of \$10,000,000.00 was set up, which would be available for the use of rural electrification associations when building power lines. The money is to be borrowed from the Fund through the Co-operative Activities Branch of the Department of Industries and Labour.

Interest is set at 3½ per cent on the unpaid principal and provision is made for advance payment and consequent reduction of interest if the member so desires.

To integrate the rural electrification development in the Province, the Alberta Power Commission reviews each application, and if the project is considered in the best interests of the district, a Certificate of Approval is granted.

This Certificate is the necessary authority for the Supervisor of Co-operative Activities to forward to the Association a loan agreement blank, which when signed and sealed, and returned with the appropriate number of lien notes, the money may be borrowed from the fund.

The Association need raise only 15% of the estimated cost of the project, and the individual member may contribute as little as \$150.00 cash to finance his share of the project.

The largest single advance from the Fund to date has been \$298,800.00, to allow 384 farms in the Strawberry Rural Electrification Association to be served with power.

Financing under this planned

development of Rural Electrification in 1953 exceeded all estimates. Lines estimated to cost \$5,778,000.00 to serve 5,157 farms were provided construction with financing arranged under The Revolving Fund Act, from June 1 to December 31, 1953.

Loans granted or arranged for had amounted to \$4,211,569.00 in that short space of time. In addition, during the same period, another 1,000 farms had been electrified under The Guarantee Act, so that we in the Alberta Government, feel justly proud of the developments which are taking place in the rural areas of Alberta.

Norman A. Willmore,  
Minister of Industries  
and Labour.

## RURAL INSPECTION

The tremendous increase in rural electrification has resulted in a proportionately greater demand for Government Electrical Inspection Services which are provided by the Electrical Branch of the Department of Industries and Labour.

All electrical work in the Province must be covered by a permit obtained from the above Branch, and it is by this means that a record is maintained of such work. The ideal, as far as inspections are concerned, would be to have each installation inspected, and any necessary corrections made, before the connection of the installations to the power lines. This has been found to be a physical impossibility in rural areas but all installations will eventually be inspected and, where necessary, recommendations made to ensure that they are reasonably free from fire or shock hazards.

The growth of rural electrification brought with it many problems in connection with electrical installations on farms. In recognition of this, rural wiring regulations were adopted at the beginning of the rural electrification expansion program. These regulations outline in detail the requirements which must be met by electrical work in such locations, taking into account the varying conditions which occur in farm buildings at different seasons of the year, the exceptional susceptibility of livestock to electric shock, conversion of existing low-voltage installations for connection to utility systems, etc. The regulations are revised as new problems arise, the latest edition having been published only a few months ago, so that electrical equipment installed according to them will present the minimum risk of fire or shock.

There are a number of areas in the Province in which difficulty is experienced in obtaining the services of qualified electricians and, in order to overcome this and provide such areas with reasonably competent service of this nature, provision has recently been made for the licensing of Rural Wiremen. These men who are considered to be sufficiently qualified to make electrical repairs and installations in rural areas, but who have had insufficient training and experience to allow them to obtain a regular Electrician's license. In most cases, a man licensed as a Rural Wireman would be a resident of the area in which he is permitted to work and it is hoped by this means to do much towards compensating for the lack of fully qualified electricians who are able to economically serve some of the more isolated areas.

S. A. B. Kembray,  
Chief Electrical Inspector.

## ALBERTA POWER COMMISSION FARM ELECTRIFICATION

The spread of farm electrification throughout the Province is one of the most important advancements going on today. There is no need to elaborate on what this means to the farmers in the way of labor-saving devices, modern comforts in the home, and the removal of drudgery. Twenty-four thousand farms already electrified realize this. So do the remainder of the farmers in the Province.

There are 64,000 farmers in the Province of Alberta. Of these 24,181 were connected to Central Station power as at the end of 1953. During the year 1953, 6,126 farmers received the benefits of electrical power. In addition to these, the construction of farm lines has made it possible for 3,496 other customers in the rural areas to obtain service. These customers are filling stations, country stores, etc. This means that the farm lines as today serving 27,977 customers.

It is hoped to continue the spread of farm electrification at the rate of 5,000 more farmers every year until approximately 67,000 farmers are served in the Province. Experience in the U.S. indicates that from 80 to 85% of all the farmers in a Province or State will take power.

The Power Commission is vitally interested in farm electrification. It is charged with the responsibility of seeing that the lines spread out from the construction of farm lines is delivered to the farmers at cost; and that the Power Companies do their accounting for them in the proper manner.

Audits have been made of the construction costs and other features of farm electrification and in all cases, the Commission has found that this work has been done at cost.

Not only must these lines be built at cost, but they must also be built in the most efficient manner. The Power Commission is constantly on the alert to see that this also is carried out. It is the duty of the Power Commission also to see that lines are so designed that each extension of the lines will assist service to be given to farmers beyond. In other words, the principles of area coverage must be carried out. Generally speaking, the lines spread out from the existing network of transmission lines and year by year will reach further back until ultimately we will have served even the most remote farmer. This involves making surveys of the farms not yet electrified followed by an attempt to push farm electrification back into even the most remote areas. Considerable success has attended our efforts during this past year and we look forward to even greater results in the future.

The industrial expansion of the Province and particularly the expansion of the oil fields has led to transmission lines being extended to parts of the country which previously did not have electrical service. These lines, when they are built make it possible to electrify more farm areas. Similarly the extension of irrigation is another factor which involves farm electrification. It too permits progress to be made in areas which previously did not call for electrification.

Generally, the picture of farm electrification in Alberta is a bright one. The whole program is making rapid strides and it will not be long before practically all of the farmers in the Province have service. It is very gratifying to drive over almost any of our country roads at night and to notice the number of farm yard lights scattered all over the country. We will continue our endeavours until, if possible, every farm has a yard light.

J. G. MacGregor, Chairman,  
Alberta Power Commission.



## PIONEER TRANSFORMERS BUILT IN ALBERTA



Like our Pioneers, these Transformers have lots of Stamina



They're Rugged and Dependable



**PIONEER ELECTRIC LIMITED**  
TRANSFORMER MANUFACTURERS

102 Herbert Street — St. Boniface  
WINNIPEG, MAN.



**FRED T. GALE**  
Manager,  
Farm Electric Services Ltd.





# KEEP YOUR RED CROSS Ready!

For as long as there is human suffering there is need of the Red Cross. You know the need, and how great it is. Please help generously—the work of mercy never ends.

**\$5,422,850**  
Is needed this year

## SPECIAL LOW RAIL FARES TO ANNUAL SPRING LIVE STOCK SHOW CALGARY MARCH 8 to 19

ONE WAY FARE  
AND ONE-HALF  
FOR ROUND TRIP  
Minimum Fare 50c

### TICKETS ON SALE:

From all stations in Alberta  
MARCH 6 to 18  
And on March 19 for trains  
arriving Calgary not later  
than 6:00 p.m.  
RETURN LIMIT, MARCH 20  
if no train service March 20, take  
first available train.

Full information from any Agent

**CANADIAN  
NATIONAL**

DIAL

930... EDMONTON'S

CJCA

## LEGISLATIVE REPORT

with  
CJCA's News Editor  
Russ Sheppard



reporting on the day's  
highlights... direct  
from the Legislative  
Building.

Monday through  
Friday at  
6:25 p.m.

A TIMES WANT AD PAYS

## EDMONTON REPORT

By Donald F. Smith

### LEGISLATURE OPENS WITH POMP AND CEREMONY

EDMONTON — The second session of Alberta's 12th legislature started last week with not one bang but 15 of them as the 20th Heavy Anti-Aircraft Regiment (reserve force) spelled out the Royal Salute on their 25-pound guns, heralding the arrival of Hon. J. J. Bowlen, lieutenant-governor, to open the session.

There was plenty of color for the age-old ritual. A red carpet covered the marble of the main stairs from the legislative building lobby to the door of the assembly chamber. It was flanked by green plants and multi-colored blooms of fresh flowers. In the assembly chamber flags hung from the galleries. There were the gold braid and uniforms of the lieutenant-governor's personal escort and Mr. Bowlen's own highly-decorative Windsor uniform. Almost as traditional were the colors of the gowns of the many women who attended the ceremony as the wives of prominent public and private officials and in their own right as prominent persons.

Couched in general terms, the Speech from the Throne, as read by his honor and written by the government, contained references to the farmers' difficulties with hail and windstorms, rising production costs and dropping produce prices.

Despite its brevity (about 2,000 words) it contained potential material for some heated debates. Among the possible flame-producing sparks are the questions of natural gas and its export from the province and government proposals to solve the teacher shortage.

Of special interest to rural Alberta will be amendments to the Municipal Districts Act, the Assessment Act and the School Act. The government also served notice of its intentions to extend its program of financial aid to rural power co-operatives and its scheme of driver-testing, the latter to cover the whole province.

Details of the government plans for alleviating the teacher shortage were not intimated in the Speech. "Measures designed to relieve this shortage will be submitted for your consideration," was the only statement in this connection.

Where observers see the tinder-box in this situation is in the many suggestions, some from well-placed sources, that the government has been considering reducing the quali-

cations necessary for teacher certification.

Rumors say the proposal is to establish six-week summer courses for Grade 12 students and allow them to begin teaching at the end of the course, subject to further training in subsequent summers. Although there has been no affirmation or denial, opposition has been voiced by teachers, home and school associations and other interest organizations.

In connection with natural gas the government will submit legislation for the establishment of a provincial company for the construction and operation of a trunk line gathering system for natural gas. This was one of the recommendations of the last report of the Alberta Petroleum and Natural Gas Conservation Board.

While such a system would be designed primarily to gather Alberta's surplus gas and feed it to an eastbound pipe line, the government also believes it will make possible an economic supply of gas to many Alberta communities.

It is understood the company would not be a crown corporation and that the legislation is designed only to provide the provincial government with more control than it would have if the company were formed only under federal incorporation.

Among the items to which there should be little resistance are government plans for more municipal financial aid and higher grants for schools.

The preliminary round over in the first day, the speech-making started Friday, then was adjourned for the week-end to resume Monday. Many of the speakers will take the debate on the reply to the Speech from the Throne as their opportunity to make themselves and their constituencies better known.

The afternoon "dronings" also accomplish another object—that of filling in the time until the government's budget, the estimates of how much government of the people, by the people and for the people will cost this year, is ready. The budget is expected to be introduced by Premier Manning early in March.

One sixth of the fully manufactured foreign textile products entering Canada come in without payment of duty.

The St. Lawrence River and the five Lakes form the greatest waterway in the world.

## Kinsella News

Mrs. M. Makar and son Joe have returned from visiting relatives in California.

Janie Barker celebrated his sixth birthday anniversary last Wednesday by having some of his friends to a party at his home.

The monthly meeting of the W.I. will be held on Saturday, February 27 at 2 p.m.

Mr. J. F. Murray has returned from an eight weeks holiday spent with relatives at Vancouver, Victoria and Trail, B.C. While at Vancouver he visited a number of former Kinsella residents who now reside there.

Mr. and Mrs. W. Brown held a birthday party at their home last Wednesday in honor of their daughter Frances who celebrated her 21st birthday anniversary.

The members of the O.O.R.P. wish to thank all those who helped in any way at the dance sponsored by the Lodge last Friday night.

The results of the Local Elks bonspiel held during the week-end at Irma are as follows:

Paterson def. Smith.  
Cottrell def. Sherman.  
Loades def. Barker.  
Sherman def. Loades.  
Barker def. Smith.  
Paterson def. Cottrell.

Mr. L. West of Bentley who taught school here last year was a week-end visitor in town.

Russel Mulawka of the RCAF stationed in Edmonton recently spent a few days at his home here.

Only about one-seventh of Canada's land is suitable for agriculture.

A TIMES WANT AD PAYS

let us dress up your  
STATIONERY



VIKING NEWS Printers

## Let's Farm Safely!



Published in interests of public safety by



**ALBERTA BREWERS' AGENTS  
LIMITED**  
Representing  
BIG HORN BREWING CO. LTD.  
CALGARY BREWING & MALTING CO. LTD.  
SICKS' EDMONTON BREWERY LTD.  
SICKS' LETHBRIDGE BREWERY LTD.  
NORTH-WEST BREWING CO. LTD.

## SERIES 11 SAFETY In the Farm Home

1. Do not use gasoline or solvents to clean fabrics indoors.
2. Keep medicines and poisons in a special cabinet and out of the reach of children.
3. Do not place vessels, pails or tubs of boiling water on floors.
4. Keep matches out of reach of children.
5. Make it a habit to keep handles of cooking utensils on the stove turned away from the front.
6. Do attend any local classes on first-aid and artificial respiration.

## Number of Land Bylaws Passed at MD Meeting

The Council of the MD of Wainwright No. 61 met in the Council Room of the MD on Thursday the 11th day of Feb. 1954.

Councillors: Castle, Sutherland, Belanger, Garrioch, Arthur and Archibald present.

Reeve Sutherland in the chair.

This is the official record of the proceedings.

Garrioch—that the minutes of 14th January, 1954 be accepted as written. Cd.

Finance

Arthur—that the accounts as recommended by the Finance Committee and subsequent accounts rendered be passed and paid.

Belanger—that the account from the Traynor Bros. for Snow Fence be returned with a notation that the MD will purchase the 5 Rolls—\$16.00 per Roll only. Cd.

Archibald—that the F. Elder relief accounts be withheld until the Committee so appointed presents their report at March meeting. Cd.

Sutherland—that the Statement of Receipts and Disbursements for the month ending 31st January 1954, be accepted and incorporated into the minutes. Cd.

Bank Balances Jan. 31, 1954.  
Bank of Montreal \$12,709.30  
Tax Sale Trust D/C 1028.85  
Treasury Branch 8,310.43

\$22,041.08  
\$3500.00  
\$6000.00

Loans owing  
Bonds

Administration and Taxation

Belanger—that Councillors Dallyn Castle, Sutherland, Garrioch, Archibald shall constitute the personnel of the Court of Revision for 1954. Cd.

Belanger—that a Court of Revision be held at the Municipal Office, Wainwright, on Thursday, March 11, 1954, to hear complaints from the adopted Assessment of 1953 at 10 a.m. Cd.

Castle—that D.R.O.'s in Div. 3 and Div. 3 be the same as in former years with the exception of Gray Hill to replace Mr. C. Runney and Roy Edwood to replace J. M. Currier. Cd.

Belanger—that the report of Mr. Castle re to Edgerton Grader Shed Insurance coverage be accepted. Cd.

Arthur—that the Cancellations be approved. Cd.

Belanger—that the report of the Secretary re to 1953 personal property collections be accepted. Cd.

Bylaw 427 to provide for Bylaw 156 and to provide for appeal by way of a penalty of 5 per cent to all Taxes of proceeding years if same remain unpaid after the last day of February in any year presented, passed first, second and third reading.

Municipal Property

Bylaw 428 concerning the sale of Lots 5 Block 1 Plan 5088 H.W. Wainwright Central Park for \$225.00 cash to Harry Leitch of Wainwright presented, passed first, second and third reading. Cd.

Bylaw 429 concerning the sale of Lot 3 Block 2 Plan 5088 H.W. Wainwright Central Park for \$225.00 cash to Katherine Ketchin of Wainwright presented, passed first, second and third reading. Cd.

Bylaw 430 concerning the sale of Lot 5 Block 2 Plan 5088 H.W. Wainwright Central Park for \$225.00 cash to Charles E. Calles of Wainwright presented, passed first, second and third reading. Cd.

Bylaw 431 concerning the sale of Lot 3 Block 3 Plan 5088 H.W. Wainwright Central Park for \$225.00 cash to Richard H. Lewis, Wainwright, presented, passed first, second and third reading. Cd.

Belanger—that in the matter

of Titles being issued to purchasers under DVA Central Park to the Director of the Soldier Settlement of Canada and building restrictions that the Secretary all information and report at March meeting. Cd.

Agricultural Service Board

Field Supervisor gave his report on activities 4th to 31st January—Bangs Coyote Control, and meetings.

Archibald—that the report of the Field Supervisor be accepted as given. Cd.

Garrioch—that Mrs. Belanger, Arthur and Archibald be a Committee meet by Ballentine of the Dept. of Agriculture re to the Bangs program at 1:00 p.m. Tuesday, February 16 at the Municipal Office. Cd.

Service Board meeting, Friday, March 26, Municipal Office at 1:30 p.m.

Public Works

Correspondence from the Department of Highways advising that a request had been received from the Dept. of Transport, Government of Canada, to close all road allowances in Township 44, Range 8, Range line between 44-8 and 44-9 and between Sections 12 and 13, 24 and 25, 44-9 west 4th.

Archibald—that the request of the Dept. of Transport, Government of Canada be granted requesting to closing of above road allowances. Cd.

Secretary advise Dept. of Lands and Forests as to cubic yards of gravel taken from NE 7-42-3 in 1953.

Arthur—that a request be made to the Department of Highways that a location of the bridge site over the Battle River N/2 3-45-7-4 be established so that a survey can be made by the MD for roadway and approaches at an early date. Cd.

Re bridge section 15-41-4-4 40 ft. span in bad shape.

Sutherland—that the pay-sheets be passed and paid when signed by the Cd. concerned.

Garrioch—adjourn. Cd.

**READ  
CLASSIFIED  
FOR RESULTS**

FOR SALE—good quality baled hay. Bromine and alfalfa mixture.—Tralfalgar Stock Farm, Wainwright, P.O. Box 568, phone R911. 26-26-26c

FOR SALE—Registered Hereford Bulls coming two years old. Priced to sell.—Francis Ford Jr. 12-19-26p

KROMHOFF Turkey Poults for 54. Western Canada's Largest Poultry Producers. Write today for catalogue and prices.—Kromhoff Turkey Farms Ltd., R.R. No. 5, New Westminster, B.C. 12-19-26-26c

BOOKING ORDERS for Redwood flax, \$4 per bushel at granary, cleaned. Bring your own sacks.—Jas. A. Bell, Hardisty. 26-5-12p

FOR SALE—Two Geese and two Ganders, one pair unrelated, \$4.00 apiece.—Mrs. W. R. Lockhart. 19-26p

FOR SALE—six foot Co-op E35 Tiller (Cockshutt 35), in excellent condition, without seed box. Priced to sell. Apply Jas. Jackson, phone 811, Irma. 26-5p

FOR SALE—N/2 land of Lot 3 Block C.—Mrs. Ostad. 26-5p

FOR SALE—Two used Electric washers.—Fred Jack Hdwa. 26-5

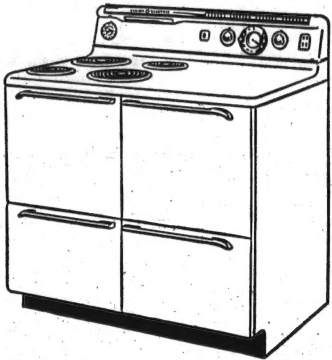
**Double protection**  
from WIREWORMS and SMUT!

'MERGAMMA' C—the dual purpose seed dressing—gives proven protection against wireworms and smut. Don't risk—less—get 'MERGAMMA' C now!

Ask your ALBERTA PACIFIC AGENT for full particulars.

**ALBERTA PACIFIC**  
GRAIN COMPANY (1954) LTD.  
ALBERTA PACIFIC AGENTS FOR FULL PARTICULARS

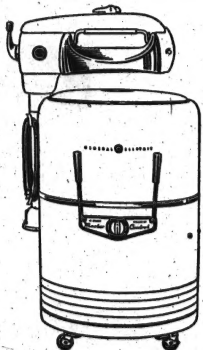
## GENERAL ELECTRIC Appliances



NOW — Modern PUSH-BUTTON COOKING at a Very Low Price with the sensational G-E AUTOMATIC ELECTRIC RANGE



Choose convenience, beauty, performance . . . Choose a NEW G-E REFRIGERATOR. Whether your kitchen is large, or apartment-sized, whether your family is large or small . . . there's a gleaming 1954 General Electric Refrigerator to fit your needs exactly.



G-E WASHERS give quick, clean wash every time. Makes your washing easier — makes your washday brighter.

### RADIOS, IRONS and TOASTERS

All Items Available on Easy Monthly Payment

**Fred Jack Hardware**  
IRMA ALBERTA

RURAL ELECTRIFICATION IN ACTION



### Mrs. J. McFarland Laid to Rest

Funeral services for Mrs. James Harvey McFarland, who passed away in the Wainwright hospital on February 12, were held in Grace United Church at Wainwright on Monday, Feb. 15 at 2:00 p.m. Rev. H. G. Rice officiated. Hymns were "Rock of Ages," "Abide With Me" and "In The Sweet Bye and Bye."

Mrs. McFarland, the former Grace Agnes Bignell, leaves to mourn her loss her loving husband and three children, James, Marjorie and Ettie; her mother and father, Mr. and Mrs. E. H. Bignell; and three brothers, Norman, Roy and Edward, all of Youngstown, Alberta; and five sisters, Mrs. George Worthing of Irma, Mrs. Edward Williams of Youngstown, Mrs. Oscar Larsen of Athabasca, Mrs. Norman Moss of Anchorage, Alaska, and Mrs. William Rowland of Rock Island, Wash.

She will also be greatly missed by Mr. and Mrs. Tom McFarland, Mr. and Mrs. Allan McFarland, Mr. and Mrs. James Bailey, besides her many friends.

The late Mrs. McFarland was born at Youngstown, Alberta, on March 10, 1914. She was united in marriage to James H. McFarland on August 10, 1936, and came to Wainwright district. They moved to Viking 2 years later and resided on a farm there until two years ago when they came back to Wainwright to live.

During the service Mrs. F. Sheffield and Miss E. Prior sang "In The Sweet Bye and Bye." Mrs. W. Clark officiated at the organ.

Palbearers were: Ralph King, Mike Nesbitt, Bert Cormack, Wm. Walker, Melvin McPherson and Ernie Boxell.

F. E. McLeod and Co. were in charge of funeral arrangements.

Among the many floral tributes and donations in lieu of flowers were the following:

Harvey, Marj, Ettie and Jim; Mum, Dad, Brothers and Sisters; Mr. and Mrs. Tom McFarland; Jessie, Allen, Barbara and Judy; Royal, Hilda and family; Norman and Beatie; Edie and Johanna; Ernie and Agnes; Joe, Alice and family; Bill, Joan and family; Mr. and Mrs. G. K. Worthing; Mr. and Mrs. L. D. Perkins; Management and Staff of Patterson Groceries; Mr. and Mrs. J. L. MacPherson; Mrs. L. Bailey; Bert, Mabel and Bob and Mae; Mr. and Mrs. Dietrich; Mr. and Mrs. Mel McPherson; Mr. and Mrs. H. C. Driver, Albin and Audrey; Staff of the Wainwright Public school; Mr. and Mrs. Hoolahan and family; Mr. and Mrs. Carl Kile; Mr. and Mrs. Kile and Ken; Mr. John Kile and family; George and Tom Crook; Gladys and Mike Nesbitt; John and Annie Kerychuk; Bert, Hazel and Dorothy Cameron; Mr. and Mrs. Jim Nesbitt; Mr. and Mrs. Frank Adams; Wainwright Public high school, grade 10; Mr. and Mrs. L. Basso and family.

Donations to Cancer Fund: Ralph, Joy and family; Harold, Gladys and family; Mr. and Mrs. P. M. Smith, Esther and Jim; Clarence, Ann and family; Mr. and Mrs. W. M. Milton; Roy McDonald; Edmonton; Fred and Ethel Bacon; Wes and Peggy; Gladys and Stan Smith; Mr. and Mrs. J. H. Walker and Art; Mrs. Hamilton and Harvey; Mr. and Mrs. H. M. Adams; Bob, Rhoda and Mary Milton; Vera and Willis Brink; Mr. and Mrs. A. Braliden; Mr. and Mrs. A. Bacon.

Wainwright High School Students' Union.

Donations to Cemetery Fund: the members of Wainwright Camp Fire Hall; Mr. and Mrs. W. Wilkinson.

### EDMONTON HOST TO BRIER CURLERS

All eyes will be on Edmonton next week when the Dominion Brier Curling Finals will be held in the Edmonton Gardens. Eleven rinks representing the ten provinces (two from Ontario) will be curling for the dominion championship. Viking curlers will be especially interested in the Edmonton rink that represents Alberta: Jimmy Collins, a former member of the Viking club, is playing lead for the Baldwin rink, the Alberta champs.

### Gas Kings Win Three Straight

(From The Viking News)

#### Gas Kings Edge Wainwright 4-3

Last Tuesday evening Viking fans were treated to one of the fastest games seen in the Carena for many a moon when the Gas Kings squeezed a 4-3 win over the Wainwright Commandos.

Johnny Dunnigan paced the Viking scorers with a goal and two assists. Other Viking scorers were L. Thunell, Proctor and A. Klein.

A total of six penalties were handed out by Referee Bob Haxby of Edmonton, four of them going to Viking.

#### Viking Thumps Vegreville 6-3

Five unanswered goals in the second and third periods gave the Viking Gas Kings a 6-3 Eastern Alberta Hockey League decision over Vegreville Rangers at Viking last Wednesday night.

Rangers led 2-0 at the end of the first period but Viking tied it 2-2 in the second then ran in three more before Vegreville replied.

Roy Romanuk scored two for the Gas Kings while other goals went to T. Dunnigan, J. Dunnigan, Frickleton and Proctor.

Only four penalties were handed out by ref. Haxby of Edmonton, Vegreville taking 3.

#### Vermilion Tigers Forfeit Game to Viking

In another fast game, played at the Carena last Friday evening, the Kings battled to a 4-4 tie with the Vermilion Tigers. At the start of the overtime session, Patsula of the Tigers, was thumped to the cooler for a misconduct penalty. The Tiger coach pulled his team off the ice and referee Bob Haxby awarded the game to Viking.

There were eight penalties in this game, with the Gas Kings collecting five of them.

A TIMES WANT AD PAYS

**PRINTING**  
ANY QUANTITY  
BEST QUALITY

VIKING NEWS Printers

### Congratulations

on the completion of your Farm Electrification Program!

Northern Alberta's first 24-hour station invites you to listen to:

**Helen Kent**

Woodward's Home Service Director  
10:45 a.m.  
Monday to Friday

**Hope for the Ladies**

11:00 a.m.  
Monday to Friday

**Detect & Collect**

1:30 p.m.  
Monday to Friday

**CFRN**  
1260 KC.

### Congratulations . . .

TO MRS. DICK McROBERTS ON HER PRIZE WINNING ESSAY IN THIS ISSUE OF THE TIMES.

**We Have 10 Models of I.H.C. Electric Refrigerators and 6 Models of Freezers**

SORRY DICK — NO ELECTRIC CHAIRS.

**P. E. JONES Co.**

IRMA ALTA.

### We will be Pleased to Show You Our Very Complete Line of ELECTRIC APPLIANCES

which include

REFRIGERATORS and ELECTRIC RANGES  
By Frigidaire

WASHERS, DRIERS, WATER HEATERS, etc.  
By Inglis

Stainless Steel  
ELECTRIC CREAM SEPARATORS  
By De Fehr and Sons

Combination COAL and ELECTRIC RANGES  
By Majestic

LEWYT VACUUM CLEANERS

MOTOROLA RADIOS for Car and Home

ELECTRIC IRONS  
Sunbeam, G.E., Westinghouse, etc.

HOT PLATES FOOD MIXERS TOASTERS

ELECTRIC RAZORS, 6V and 110V

ELECTRIC DRILLS made by Black and Decker

(All the Above in Stock and Ready For Your Inspection).

**CARL ANQUIST**  
IRMA ALTA.

### - Notice -

I will be buying Hogs every Monday, beginning Monday, February 22, 1954, for HAYS, MOORE & EARL Ltd., Edmonton, Alta.

Returns mailed same week Hogs shipped.  
— A. C. MILNE.

LINCOLN

### Welding School FOR FARMERS

March 8-9 at Wainwright

REGISTER EARLY WITH  
**Iverson Electric**

### Notice To Ratepayers

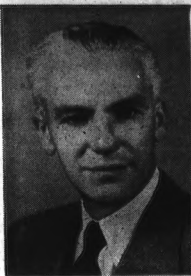
\*The Council of the Municipal District of Wainwright No. 81 wish to bring to the attention of the Ratepayers that Section 299 of the Municipal District Act has been amended, so that:

"If after the last day of February in any year, any taxes which become due and payable in any preceding year remain unpaid, there shall be added thereto by way of penalty an amount not exceeding six percent on the first day of March of that year and each succeeding year so long as the taxes remain unpaid."

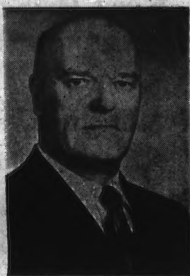
Please note and govern yourselves accordingly.  
CHAS. WILBRAHAM,  
Secretary-Treasurer.

5-12-19-26





The Minister of Industries and Labour is the executive responsible for the administration of rural electrification in Alberta. The late Hon. Dr. J. L. Robinson (right) was interested keenly in rural electrification and gave his wholehearted support to the co-operative movement. Hon. N.



A. Willmore, the new Minister of Industries and Labour (left) is continuing the Alberta Government's progressive efforts to bring rural electrification to the farmers of Alberta.

Kilowatt—one thousand watts.



Write for Free Illustrated Literature  
CANADIAN CANCER SOCIETY  
11328 Jasper Avenue,  
Edmonton, Alberta

Volt—The unit of measurement of the electrical pressure which causes current to flow through a conductor or circuit.

**PRINTING**  
**ANY QUANTITY**  
**BEST QUALITY**

VIKING NEWS Printers

Ampere — The measurement of electric current flowing through a conductor or circuit. It is usually known as "amp."

Modern maintenance of wearing apparatus through a variety of chemicals used in laundering and dry cleaning has resulted in time and money savings to the consumer.

## A Friendly Giant Is Striding Alberta

A colossus whose strength and power is reaching into country farms and homes to help Alberta men and women, has reached a milestone this month. Twenty-five thousand farm owners can now make the proud claim that their property is provided with farm electrification. Equipped with seven-league boots, this huge enterprise is striding faster and farther over the fields and hills of Alberta, and leaving behind a well lighted track.

Gigantic as farm electrification is, and with all its obvious energy, it is still dependent on the talents of many small men for its existence. The big three are well-known: the farmer, the government and the power companies, who by uniting their planning and technical skills bring electricity in its final

stages to the farm. But it is through the work of thousands of unknown men utilizing the vast resources of nature, that the essential materials for transmitting electricity are produced. Bauxite, which is dug by natives from deep pits in British Guiana, emerges as silvery-white ingots of aluminum which our factories turn into conductors. Miners in Noranda, Quebec, or Butte, Montana, find the copper which is smelted and processed into wires which ultimately conduct electric current to the farmyard, or the house, for modern appliances. Somewhere deep in the British Columbia forests, lumberjacks are chopping cedar trees to produce the poles that support the electric wires. A coolie in the swamps of Burma picks hemp to make a protective covering for wiring. Swedish steel workers, Swiss precision instrument makers and expert British technicians unite in turning out electric turbines. The products of the porcelain maker in Medicine Hat are as vital as the pitch brought in by an oil-worker for insulation, or the sulphur mined in the United States. In the Malay states a man taps a rubber tree; a boy picks cotton in the deep South for friction tape; while woodworkers skillfully fashion cross-arms or insulator pins.

All over the world, men and women are earning their daily bread by preparing nature's gifts for the use of the electrical industry. The farmer, and his wife, living on their electrified farm in Alberta, are the final link in a long chain of human endeavour.

Porcelain steel, mica, asbestos and wood are the units which fortify the giant of farm electrification. Its growth and expansion rest on the strength and perfection of its component parts. The Canada Wire and Cable Company draw huge ingots of metal through dies of real diamonds, until they emerge as delicate as strands of fine hair. Transformer companies like Maloney, Packard, Pioneer, are demonstrating the science of modern engineering skill. Their research aptitude bring technical marvels to everyman's doorstep. The Carney Pole Company take cedar trees nurtured for decades in the forests, process them and transmit them to Canada. Crocoting from whence they emerge glistening black, strong and weather resistant, for a useful life as power transmission poles. Likewise the G.A. Wrigleyworth Company at Caroline, Alberta, now treat pine poles from nearby timber berths, which find a ready market for rural power and telephone lines. Lead ore dug from ancient mines is brought to the modern factories of Northern Electric Company and molded into necessary electrical equipment.

There are a vast number of ordinary people playing a vital role in getting the giant of farm electrification into his stride. Tied up in the seemingly prosaic equipment used for transmitting electricity are the lives, efforts and materials of the whole world.

The gigantic task of electrifying 25,000 farms has been carried out in a relatively short time over the past few years. It is a task for which the supplying of material alone would have strained the whole electrical manufacturing industry in Canada a few years ago. It has been accomplished along with other increased demands on the manufacturers, suppliers and distributors because the main power transmission lines and distribution systems have been expanding rapidly at the same time. Everyone who is acquainted with what has been done knows that it has not been achieved without a great deal of effort by leading companies like those mentioned above.



## Alberta Farm Electrification

# Yesterday and TODAY

### How It Has Expanded In the Past Few Years

For every Alberta farm electrified at the beginning of 1947 there are twenty electrified today. From the nine small areas served at that time, Alberta Farm Electrification has expanded until today it reaches from the International Boundary to a hundred miles north of Edmonton, and from the Saskatchewan border to the timber fringes west of Rocky Mountain House. In addition, several areas in the Peace River District are also electrified.

The two maps on the right give you a graphic comparison. As indicated, many of the gaps are being rapidly filled in.

To achieve the present expansion in Farm Electrification great quantities of materials have been required. Included are the following:

Poles	300,000
Wire	60,000 miles
Transformers	24,100
Meters	24,376

And countless thousands of other items.

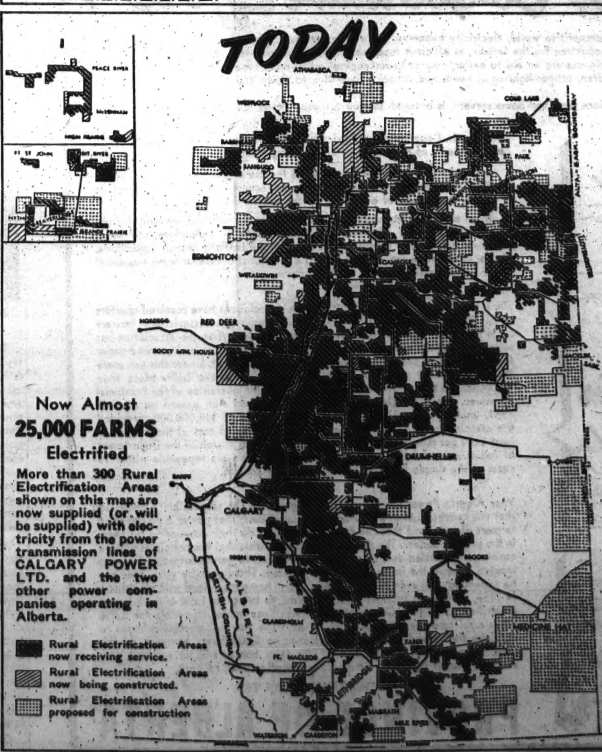
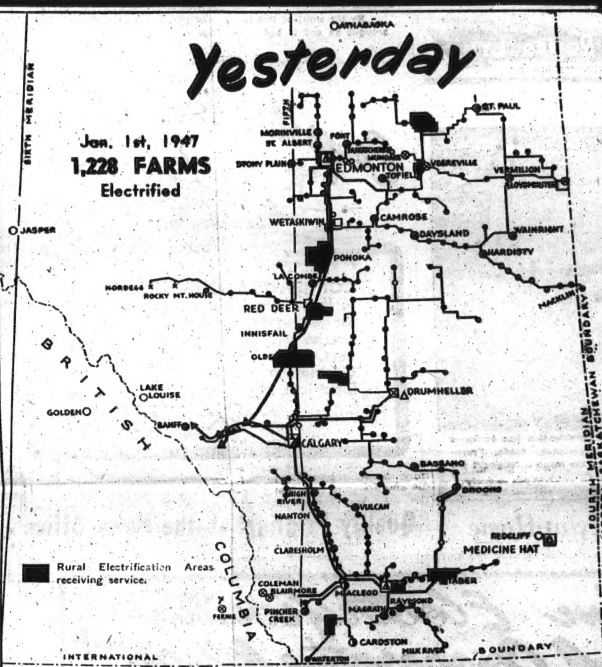
We're really covering the country!



## Helping to Build a Better Alberta



CALGARY POWER LTD.



### Now Almost 25,000 FARMS Electrified

More than 300 Rural Electrification Areas shown on this map are now supplied (or will be supplied) with electricity from the power transmission lines of CALGARY POWER LTD. and the two other power companies operating in Alberta.

■ Rural Electrification Areas now receiving service.  
■ Rural Electrification Areas now being constructed.  
■ Rural Electrification Areas proposed for construction

## Story Contest Prize Winners



1st Prize - \$50.00  
Mrs. Harold Almborg, Czar, Alta.  
2nd Prize - \$25.00  
Mrs. R. A. McRoberts, Irma, Alta.  
3rd Prize - \$15.00  
Deanne Kimmelman, Bashaw, Alta.  
Special Award - \$15.00  
Mrs. Mel Richards, Olds, Alta.  
Special Award - \$15.00  
Mrs. M. I. Laing  
Rocky Mountain House, Alta.

We would like to thank all who sent in essays for the Story Contest. On the whole they were very good and we wish everyone could have the opportunity of reading them.



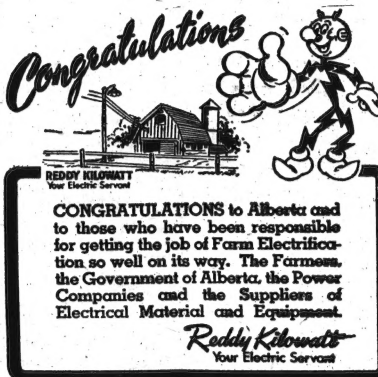
**CALGARY POWER LTD.**  
HELPING TO BUILD A BETTER ALBERTA



Through the deep freeze, Farm Electrification has banished forever the farm's traditional problem of perishable foods. Fresh-frozen vegetables and meats are now on the menu throughout the year.



By the smile of this farm housewife, Farm Electrification has brought an end to sad-iron drudgery.



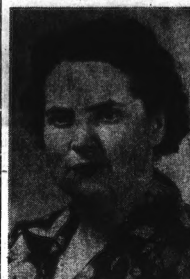
**CONGRATULATIONS to Alberta and to those who have been responsible for getting the job of Farm Electrification so well on its way. The Farmers, the Government of Alberta, the Power Companies and the Suppliers of Electrical Material and Equipment.**

*Reddy Kilowatt*  
Your Electric Servant

## First Prize Story Province-Wide Contest

Submitted by Mrs. Harold Almborg, Czar, Alberta

### WHAT ELECTRICITY ON THE FARM MEANS TO OUR FAMILY'S WAY OF LIFE



MRS. HAROLD ALMBERG  
Czar, Alberta

Brightness is the theme of our life since our Sather R.E.A. line came through last June connecting us to Calgary Power. Perhaps my husband and I appreciate it especially since we worked for a year in organizing our association, getting contracts signed and accomplishing the hardest part—the financing. We feel the power line is partly "our baby." The result of our effort is deeper appreciation.

When finally the power was turned on, we felt that we were truly emerging from the dark ages; from the dimness of oil lamps we entered a bright world where our dreams might become reality. We can inspect all the modern appliances and plan toward those we want most. Because the original cost of getting the power is a sizeable investment, we feel that only by using power in all possible ways, will we realize the full value of our investment.

By having a competent job of wiring done, we are now free of many former first hazards—lamps, lanterns, tank heaters, etc. On these frosty mornings, my husband finds it pleasant to

have his car or truck start instantly, warmed by block heaters. Two of our boys are members of the 4H Beef Club; warmed water in the stock tank and electric lights in the barn are helpful to them in successful care of their feeder calves. Baby pigs in mid winter have a better chance of survival, with a heat lamp keeping them cosy, instead of snuggling beside a sow which might smother them.

Electrical appliances in the home spell the difference between carefree housekeeping and drudgery. What a pleasure to be free of the noisy, balky engine on the washing machine! Our freezer in the basement is wonderful in keeping various fresh meats available. Vitamin-rich fruits and vegetables frozen last summer are much finer flavored than canned ones we had before. The vacuum cleaner is my special pet; used every day, it keeps our home cleaner than was ever possible before. It also does a fine job of spraying wax on the floors. My steam iron does that part of the laundry in half the former time.

A portable heater is a comfort whether used to heat the bathroom or dispel drafts while dressing the baby. Recently, I had a heavy chest cold that I feared might put me in hospital, but after a few hours on the heating pad my chest was clear. Our neighbor borrowed it later and was also speedily cured.

There is a great deal of satisfaction in seeing electrical appliances do heavy manual labor easily and inexpensively. The time saved, we spend in cultural pursuits, with the family or in social work; every community organization is crying for helpers.

This country was built on the dreams of our pioneer fathers; for the future, we have vivid dreams of the endless possibilities that rural electrification can bring to us.

It's Better to Buy at Home

Quality Printing at the News Office

## Second Prize Story Province Wide Contest

Submitted by Mrs. R. A. McRoberts, Irma, Alberta

### WHAT ELECTRICITY ON THE FARM MEANS TO OUR FAMILY'S WAY OF LIFE



MRS. R. A. McROBERTS  
Irma, Alberta

This summer a dream came true for our community just as it has for so many rural people all over Alberta within the past few years. Our farms became electrified. In a few short months the survey was made, poles erected, lines strung which enabled Calgary Power to bring into our homes that wonderful "juice" which means economy, safety, cleanliness, comfort and convenience in all phases of farm life.

At first it was a lovely novelty just to have lights. What a pleasure it was to put away those dirty, dangerous oil lamps! Now even the children can light their own way safely upstairs, and the joy of having a light in the basement and outside in the yard and buildings can only be appreciated by those for whom these areas were always in darkness after nightfall, unless lit by some smoky lantern or flinty flashlight.

Gradually we are all adding to our electrical equipment.

Some are buying pump engines, irons and toasters, and for a time the vacuum cleaner salesman held a field day in our territory. Most of us had our washing machines converted immediately. How lovely it is to plug in a motor which purrs contentedly along instead of having to kick that old brute, the gas engine, into its sluggish life, only to have it cough and splutter its way through the wash and then die unflinchingly whenever the men go off the place!

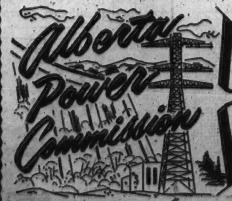
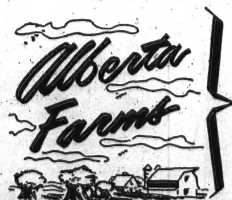
The power will greatly increase our comfort all year around. With a block heater the car should start all winter and need not be pulled with a team or pushed down some convenient hill. We can use electric heaters and blankets and baby-bottle warmers. Next summer, refrigerators, fans and hot plates will add immeasurably to the comfort of busy days of cooking and canning.

Outside, Reddy Kilowatt is an obedient and speedy servant to help with chores and work all over the farm. Many of us cannot immediately install the larger appliances such as electric stoves and freezers, but dreams cannot all come true at once! Nor have we been able to find the electric chair which our young hopeful wanted to buy for Daddy. (Makers of good-quality electric chairs, please note).

Calgary Power helped old Sam's this year too. Most of us wish we had a dollar for every clock, lamp and mixer given to the ladies this Christmas; yet the biggest thrill did not come from any of the lovely new electrical equipment. Best to see were the little delighted faces looking at the shining lights on the Christmas tree.

## Farm Electrification— A Cooperative Effort!

In a fast-moving, competitive world, electricity becomes, not a convenience, but a virtual necessity. It means increased production for the farmer, as efficient machinery replaces manual labor; for the farm wife, electrical appliances are an aid to easier, cleaner housekeeping—allow more time for husband and family; for the children, proper lighting at home and school is incentive to study and development in mind and body. Electricity, the modern farm and home servant, is brought to you by your Power Company with the co-operation of:



The Alberta Department of Agriculture which offers the following services to assist residents of rural districts in obtaining electricity:

An agricultural engineer to advise on the use of electricity on the farm. District agriculturists and district home economists who will suggest or advise on the use of electricity on the farm and in the home.

Rural electrification schools to acquaint farmers with the handling and use of electricity. In addition, provincial schools of agriculture and home economics include instruction on the uses of electricity in their curriculums. For information consult your district agriculturist or district home economist or write the Department of Agriculture.

Since 1947, some 300 Rural Electrification Associations have received charters under the Co-operative Associations Act. Through these associations, farmers unite to further their plans for rural electrification. When the association has raised 50% of the estimated line costs, the other 50% can be borrowed under the Co-operative Marketing Associations Guarantee Act. Under this act, more than \$14,000,000 worth of association lines have been built. More than \$6,000,000 of this amount was borrowed under the guarantee of the Provincial Treasurer. The Rural Electrification Revolving Fund Act, passed on April 2, 1953, enables associations to borrow from a fund of \$10,000,000, provided the association has raised 15% of the total estimated cost of the line, or at least \$150 per member. The Co-operative Activities Branch of the Department of Industries and Labor arranges these loans which are repayable within 10 years at the simple interest rate of 3 1/2% per annum.

Your Alberta Power Commission is charged with the responsibility of seeing that the construction of power lines is done at cost; that power is delivered to farmers at cost; and that the Power Companies do their accounting for them in the proper manner. The Power Commission insists that the principles of area coverage be carried out. Lines must be designed to permit extension to farms located beyond the immediate coverage area. Then, year by year, lines can be expanded until even the most remote farm home is serviced with electricity. In 1953, power was brought to 6,126 farms, to bring the total of farm homes electrified to 24,181. Construction of farm lines made it possible for 3,496 other rural consumers to obtain electricity. The Power Commission hopes to continue the spread of farm electrification to 5,000 farms per year. At this rate, some 67,000 of Alberta's 84,000 farm homes will be serviced with electrical power by 1960. Complete information upon request.

GOVERNMENT OF THE

**PROVINCE OF ALBERTA**

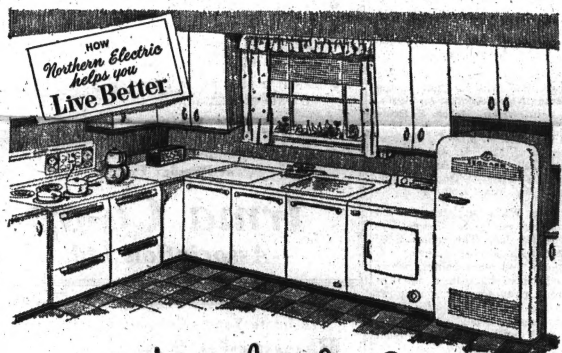




To Mrs. Farmer electrification means an ultra modern kitchen like this one.



VIKING NEWS Printers

REDDY KILOWATT  
Your Electric Servant

## Where's Mother?

An empty kitchen prompts the question, "Where's Mother?" It was not so many years ago that you could usually find her in the kitchen where she spent so much time cooking meals and doing family chores. Today, Mother may be doing other things around the home—or just relaxing. And whatever she is doing you can be sure it has her undivided attention—now that she's got an electric kitchen!

Meals for the family are cooked to perfection in an electric range that can be set to have dinner ready at whatever time she desires. She never worries about food spoilage because her self-defrosting electric refrigerator keeps all foods garden-fresh. Housecleaning and laundry are easily and quickly done with modern vacuum cleaner and automatic laundry equipment and, of course, television and radio have made the home a bright centre of entertainment and relaxation.

Northern Electric's contribution to better living includes supplying wire and cable and other items necessary to carry electricity from its source to your home. In addition, Northern Electric also distributes such time and work saving devices as Gurney Electric Ranges, Leonard Refrigerators, "Jet 99" Vacuum Cleaners and Gainaday Home Laundry Equipment, as well as radio and television receivers.

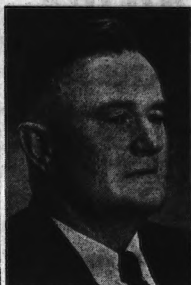
Northern Electric really helps you LIVE BETTER.

**Northern Electric**  
COMPANY LIMITED

A NATIONAL ELECTRICAL SERVICE



## Alberta Union of R.E.A.'s Active



MR. CLYDE STAUFFER  
President of the Alberta Union of Rural Electrification Association.

Mr. Clyde Stauffer, President of the Alberta Union of Rural Electrification Associations has this to say about the activities of the Union—

"In 1949 when rural electrification in Alberta was very much in its infancy a number of local R.E.A.'s began to see the need of a central organization. After several months of corresponding back and forth (in 1950) the present Alberta Union of Rural Electrification Associations was set up. It consists of President, Vice-President and five Directors, spaced to represent all sections of the province of Alberta.

While many feel this central body was several years late in its organization, too late to give the farmer user any part in the wording or drawing up of consumer and master contracts, yet this union has a job to do. Alberta farmers are not all served with electricity and will not be for several years to come. This union offers you the advice of several years of experience of older R.E.A.'s and offers to assist you in many new questionable details, which are cropping

up every few months from one or another R.E.A. throughout Alberta.

This union has a very important duty to fulfill, to keep going the wheels of Rural Electrification which is one of the most important Utilities ever to come to the Alberta farmer. The writer had the Power turned on in May, 1949. That is the day the best hired man ever came on his farm. What does that hired man do? Every job he is asked to do, night or day, large or small, it makes no difference to him if you work him long or short hours, he is always on the job, does his work with a very steady speed and very quietly and most important of all he is the cheapest man I have ever had. Yes, farm electrification has brought a new Alberta to farmers. It is different in the house it is different in the barn, in the yard, granaries, shop, garage, henhouse, pump house, corral, yards, in fact it's different all over the farm.

Congratulations are due Alberta Power Companies, who are so accurate and efficient in constructing power lines. Thanks be to the Alberta Power Commission and the Alberta Co-op Activities branch for making funds available for you and me so we can secure and install the power. Yes, it must all be paid back, but few farmers object to paying for anything they really like. I have never yet heard any user of electricity say "I don't like it, take it out."

Here is a list of the Officers and Directors:

**Officers**  
Clyde Stauffer, President.  
K. McLaren, Vice-President.  
A. N. Hansen, Secretary.  
**Division Directors**  
M. Shields, A. N. Hansen, Chester Sayers, Jack Shenfield, Adolph Schneider.

USE A NEWS WANT AD



MRS. M. I. LAINO  
Rocky Mountain House, Alta.  
Winner of a Special Award  
in Story Contest

**LOW 21-Day WINTER FARES to the PACIFIC COAST**



Special Reduced Fare  
**\$48.30**

Visit the "Evergreen Playground" . . . Bask in sunshine far from winter's bitter sting. Travel the "Low Altitude" route . . . arrive relaxed and ready to enjoy your vacation from winter. These low fares are good, in standard and tourist sleeping cars upon payment of berth charges, also in comfortable, modern day coach.

**TICKETS ON SALE DAILY TO MARCH 31**  
from all stations in Alberta, Saskatchewan and in Manitoba (Portage la Prairie and west).

**Return Limit 21 days**  
Longer limits may be had with slightly higher fares.

Your nearest C.N.R. agent will be glad to help you.

**CANADIAN NATIONAL**

## ★ SAFETY ★



**SUNBURST MOTOR COACHES** are constructed to give you the ultimate in safety in travel. This combined with the fact that SUNBURST drivers have long accident-free records will make your trip by SUNBURST worry-free.

**SUNBURST MOTOR COACHES LTD.**

ASK YOUR NEAREST AGENT



To these young misses Farm Electrification brings Saturday night every night in the week—  
if they like it that way.

# Prepare for Spring

## TOTS' Corduroy Sweaters

Fine wale corduroy Sweaters. Bib style, washable, warm, wearable. Shades are brown, navy, grey, scarlet. **SPECIAL SALE 1.98**

## Tots' SWEATERS



Warm wool Sweaters for the little ones. Keep away the chill. Nice patterns in good wool sweaters on navy or scarlet ground. Sizes 2, 4, 6. **2.49**

## SPRING

### "Scampers" FOR THE LITTLE ONES

Soft, pliable, tan "Elk" uppers. Washable insole, Sportex outsole. Cork interlining for comfort and insulation. Nicely stitched pattern. Big shoe value in wear and good looks. Sizes 6½ to 10½. **3.49**  
 Sizes 11 to 2 **3.98**

## Waterproof Footwear

Child's city boots. Pullovers and low rubbers. Keep them dry and clean.

## Tots' JACKETS

Smart little Club Jackets in cotton gabardine. Knit wristlets, neck band, waist band. Light Kasha lining. Zipper front. Shades are taupe, horizon blue, maroon. **3.50**  
 Sizes 2 to 6. ONLY

## Lady Galt Bath Towels



Natural shade terry with bright, multi-stripe pattern. Great Big Thirty 24x48 bath towels. **2.39**  
 Per pair

## WASH CLOTHS

Rainbow stripe in white terry ground. Nice quality. Size 10½x10½. **49c**  
 4 for

## Beacon Loop RUGS

Cotton loop rug on a non-slip rubber back. Washable room rugs, 18x30. Plain edge in blue, rose, grey, green, wine. **1.00**  
 SPECIAL

## "Sarah Jean" Print

A new Wabasso Print. You will like its fine even quality, no dressing, nice bright patterns.

## PRINT SPECIAL

A good quality Canadian Print. Attractive patterns—stripe, check and floral. A host of uses can be made of this reasonable print. Full 36 inches wide. 10 yard Extra Special **3.98**  
 Per yard **43c**

## ESMOND WRAPAROUND BABY BLANKETS

Pink or blue. Good quality. Cello wrapped individually. Size 30x40. **1.29**  
 Priced at

## Baby BLANKETS

New Bunny Esmonds. Lovely blankets. Boxed for giving. Green, gold, blue, pink. 36x50. Priced **4.75**

## New Printella HOUSE FROCKS

Our first Spring Shipment. This year they are brighter, smarter, better looking House Dresses than you have seen.

## 1300 RANGE

Gay, colorful Print of good quality. Smartly made, fast colors, good styles. Sizes 12 to 20 and **3.95**  
 42 to 46. Priced



## 1400 RANGE

Outstanding quality Print. Sparkling new patterns. A host of new original designs you will like. Extra smart styling, too. **4.95**  
 Sizes 12 to 22. Priced

## White FLANNELETTE

Nice quality, pure white Canadian Flannelette. 37 in. wide. Ideal for infants' wear. **4.50**  
 10 yard ends. ONLY



## Boys' SCHOOL SHOES

"Greb" retan shoes for boys. Black, good stock. Plain toe. Heavy gauge Nukork outsole sewn on. A reasonable, easy, good wearing boy's shoe. **4.98**  
 Sizes 11 to 13½. Pair

Sizes 1 to 5½. **5.98**  
 Pair

## Boys' "BRONCO"

A stout cowhide Boot. Brown shade. Moccasin stitch vamp. Sportex outsole. Full bellows tongue. A good sturdy shoe. Sizes 1 to 5½. **5.49**  
 SPECIAL

## Boys' Knee Boots

Good quality Rubber Boots for the slop. Heavy rolled edge sole. Sturdy tops. Size 11 to 13 **3.95**  
 and 1 to 5. Pair

# J. C. McFarland Co.

## Locals

Mrs. R. D. Smallwood is again a patient in the Wainwright hospital.

Mrs. Wm. MacKay of Rocky Mountain House was a recent visitor with friends and relatives at Irma.

Among those who attended the funeral of the late Mr. T. E. Yarr on Friday of last week were Mr. Philip Charter of Edmonton, Mr. Pryce Jones of Wainwright and Mr. H. Adams of Fabyan.

Mr. Earl Tomlinson has moved a house on to his property in the west end of town.

Mrs. O. Nissen is making a good recovery following an operation in the Wainwright hospital.

Mrs. Roy Moulton (the former Bessie Barker) of Vancouver, was renewing old acquaintances in Irma on Tuesday last.

The Ladies Curling Club is again planning a bonspiel to be run off this week-end and once more the weatherman seems to be turning on the heat. But as we write this there is still time for a "cold wave" to bring on curling weather.

Further donations to the Irma United Church Memorial Fund: in memory of Mrs. Haun, Mr. and Mrs. Ross McFarland; Mr. and Mrs. W. A. Burton.

In memory of Mr. J. Burrell: Mrs. H. McKay and boys.

Mr. John Yarr of Winnipeg was in Irma last week to attend the funeral of his brother Mr. T. E. Yarr.

Work is now in progress for much needed repairs on the United Church manse. Those giving volunteer labour on Tuesday and Wednesday of this week were: Mr. J. Craig, Rev. H. W. Inglis, Mr. Gardiner, Mr. J. Clisdell, Mr. C. L. Currie, Mr. R. Lukens, Mr. S. Brown, Mr. C. S. Smallwood, Mr. F. Jack and Mr. Hutchinson.

The next meeting of the Irma W.I. will be held at the home of Mrs. Anquist on Thursday afternoon, March 4. Hostesses, Mrs. Kirkman and Mrs. Milne. Raffle, Mrs. C. Barber. Program, Mrs. R. O. Larson. Roll Call, Bring an Antique and tell its History. Topic, Handicraft, by Mrs. Scott.

The WMS and friends tied another quilt for Korea on Tuesday last. The ladies have met with a most generous response and quilt linings, blocks and pieces have been supplied from many sources. A real lift to the group effort was given on Tuesday when a beautifully pieced quilt top arrived from Mrs. Adam Miles.

The Annual Women's World Day of Prayer service will be held at St. Mary's Anglican Church at Irma on Friday, Mar. 5 at 3 p.m. All ladies of Irma and district are cordially invited to attend.

## Card of Thanks

I wish to thank those who wrote me so many get-well letters also good wish letters on my 88th birthday and for the lovely gift from the W.A. of Jarroo.—Grandma Whidden.

## Jarroo News

The W.A. will meet at the home of Mrs. C. Sonoff on Tuesday, March 2 for their first meeting of the new year. Hostesses, Mrs. Lingley and Mrs. H. A. Whidden. Visitors most welcome.

Rev. H. W. Inglis will conduct the service at the Jarroo church on Sunday, February 28 at 3 p.m.

The Community Club meeting is on Monday, March 1 at 8:00 p.m. so please keep the date in mind.

The School Board meeting is also Monday, March 1 at 9:00 p.m.

Don't forget the FUA dance at Jarroo on Friday, Feb. 26. Another enjoyable evening was spent at the Batis school when Court Whist was enjoyed by all. The novel prize idea was a special highlight of the evening and added considerable amusement. A beautiful lunch brought the evening to a close.

## Massey-Harris

### ELECTRIC CREAM SEPARATORS

- No Crank to Turn.
- No Gears to Wear.
- No Oil to Change.
- Ball Bearing Motor with Automatic Over-Load Switch.
- Labour Saving Trouble Free Operation.
- Tank is Low and the Entire Machine is Smooth and Easy to Keep Clean.
- Choice of Sizes: 350 lbs.—450—600—900.

## V. Hutchinson & Co. Ltd.

IRMA

Phone 25

ALBERTA

## IRMA CO-OP ASS'N.



### Home Freezers for Spring

- 9 cu. ft., Reg. \$495.00; Sale **\$325.00**
- 15 cu. ft., Reg. \$595.00; Sale **\$398.50**
- 22 cu. ft., Reg. \$805.00; Sale **\$569.50**
- 11 cu. ft. Upright Type, Reg. \$542.00; on Sale at **\$362.00**
- 15 cu. ft. Upright Type, Reg. \$680.00; on Sale at **\$455.00**

### Co-op Refrigerators

- 10 cu. ft. Standard Model, \$395.00; on Sale at **\$317.00**
- Electric Motors, ¼ Horse, Reg. \$25.50; on Sale at **\$22.65**
- Electric Motors, ½ Horse, Reg. \$41.85; on Sale at **\$37.20**

### Visit Your Co-op

We Have a Complete Line of Electric Supplies at Regular Prices

## Irma Co-op Association Ltd.

### We Invite You to Compare Our Prices on Electric Appliances

- REFRIGERATORS
- WASHERS
- RADIOS
- POWER TOOLS for the WORKSHOP.
- B.A. PRODUCTS.
- FISK and FIRESTONE TIRES.
- AGENTS FOR WETMORE HAMMER MILLS.

## HANSEN'S SERVICE STATION

## Pendleton's Garage

- Authorized Station for Motor Vehicle Safety Stickers
- Dealers in Ford Cars and Trucks, Case Machinery
- We Invite You to Come In For Your Tractor Estimates, labor based on factory flat rate
- Licensed Mechanic with Experience, ready to serve you
- Expert Auto Body Work and Factory Finish Paint Jobs
- Call in and See Our Work and Get Free Estimates

### Numerous Used Cars, Trucks

Priced from **\$150**

## Pendleton's Garage

IRMA

Esso Sales and Service

ALTA.